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# **NATIONAL FORUM ON EXPERT FINDER SYSTEMS**

## **Sponsorship Prospectus**

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Renaissance Orlando  
Airport Hotel  
Orlando, Florida  
February 28-March 1, 2019

[expertfindersystems.org](http://expertfindersystems.org)

**A  
First-of-Its  
Kind  
Event!**

## About the National Forum on Expert Finder Systems

The National Forum on Expert Finder Systems is a first-time event that will provide the opportunity for a national dialogue on expert finder systems. Expert finder systems are directories, profiling sites, or social networking sites that employ knowledge management tools to gather, manage, and publish searchable information about expertise and resources. These systems can be extremely important in supporting economic development, advancing collaboration, and promoting discovery and innovation.

The forum will be held February 28-March 1, 2019, in Orlando, Florida, at the Renaissance Orlando Airport Hotel.

The forum is being organized by a steering committee of individuals from higher education institutions and economic development organizations around the nation.

### Purpose

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Expert finder systems have been serving universities, businesses, and the research community for more than two decades. The mission of the National Forum on Expert Finder Systems is to create a venue for EFS stakeholders to network, learn from each other, and help steer the future of this dynamic field.

**View program and speaker information at [expertfindersystems.org](http://expertfindersystems.org).**

### Attendee Profile

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*Organizers expect between 60 and 100 attendees—primarily researchers and administrators from major research institutions and economic development organizations throughout the nation.*

- Expert finder system administrators
- Expert finder system platform providers
- Economic development professionals
- Researchers studying research information management systems
- Research information management system administrators
- Research commercialization administrators

## Why Become a Sponsor?

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You are an important part of the community of practice that is forming in this emerging field. As a sponsor of this inaugural national event, you will have access to the thought leaders and decision makers who will be driving directions and innovations in expert finder systems for years to come.

In consideration of your contribution as a sponsor, the National Forum on Expert Finder Systems 2019 will put forth its best efforts to ensure that all forum attendees are aware of your support for and importance to the success of the forum.



*Elsevier is the Platinum-level Organizing Sponsor of the forum.  
Additional organizing sponsors are Florida ExpertNet and FuzeHub.*

## Sponsorship Deadline

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Sponsors must be registered with full payment no later than Friday, January 11, 2019.

## Sponsorship Packages

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### Gold Package--\$5,000

- Half-page advertisement in forum program
- Exhibit table in foyer by registration area
- List of attendees' email addresses (provided 2 weeks before forum)
- Logo with link on homepage of forum website
- 2 complimentary forum registrations (meals included)
- Logo on welcome sign
- Logo in print and online forum program
- Flyer on literature table inside session room

### Silver Package--\$2,000

- Logo with link on homepage of forum website
- 1 complimentary forum registration (meals included)
- Logo on welcome sign
- Logo in print and online forum program
- Flyer on literature table inside session room

***Note: Several à la carte sponsorship opportunities are also available! (See page 4.)***

## Sponsorship Opportunities

### Packages

Sponsorship Benefit	Gold = \$5,000	Silver = \$2,000
Half-page advertisement in forum program	x	
Exhibit table in foyer by registration area	x	
Attendees' email addresses (2 weeks before forum)	x	
Logo with link on homepage of forum website	x	x
Complimentary forum registrations (meals included)	2	1
Logo on welcome sign	x	x
Logo in print and online forum program	x	x
Flyer on literature table inside session room	x	x

### Exclusive Opportunities

Opportunity	Number Available	Cost	Details
<b>Sponsor a breakfast</b>	2	\$4,000	Sponsor a breakfast: Your logo will be prominently displayed. Place literature or materials in the refreshment area for attendees to pick up.
<b>Sponsor a lunch</b>	2	\$5,000	Sponsor a lunch: Your logo will be prominently displayed. Place literature or materials in the refreshment area for attendees to pick up.
<b>Sponsor a morning break</b>	2	\$2,000	Sponsor a morning refreshment break: Your logo will be prominently displayed. Place literature or materials in the refreshment area for attendees to pick up.
<b>Sponsor an afternoon break</b>	1	\$2,000	Sponsor an afternoon refreshment break: Your logo will be prominently displayed. Place literature or materials in the refreshment area for attendees to pick up.
<b>Sponsor dinner on February 28</b>	1	\$7,000	Sponsor dinner on February 28: You will have the opportunity to give five-minute introductory remarks. Your logo will be prominently displayed. Place literature or materials in the refreshment area for attendees to pick up.
<b>Include half-page advertisement in forum program</b>	4	\$1,000	Place your half-page ad in the print and online versions of the forum program.
<b>Display logo on conference bag</b>	1	\$5,000	Display your logo on one side of the bag given to attendees.
<b>Display logo on drink tumbler</b>	1	\$5,000	Display your logo on drink tumbler given to attendees.

## Register as a Sponsor

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Sign up online at <https://fuzehub.com/efs-sponsor-reg/>.

## Learn More about Sponsorship Opportunities

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Contact Amy Finley at 850.644.8540 or [afinley@fsu.edu](mailto:afinley@fsu.edu).